



**Commercial
Kitchen
Equipment**



**Commercial
Laundry
Equipment**



**Spare Parts
&
Motors**



**Cleaning &
Chemical
Solutions**



**Restaurant
Furniture &
Utensil**



The partner you can rely on for the food service & commercial laundry equipment The partner you can rely on for the food service & commercial laundry equipment.

Startup Precision

For Food Service & Commercial Laundry

Design-to-handover projects with disciplined sourcing and responsive after-sales. Riyadh-based, serving KSA GCC.

5

Business Segments

10+

Brand Partners

24h

Typical Response

A-Z

Design

Table Of Contents

About Us	04
Mission & Vision	05
Business Sector	06 - 15
Project Workflow	16
Organizational Structure	17
Our Team	18
Our Value Proposition	19
Clients We Serve	20

Vision For Growth	21
Brands We Deal In	22 - 26
Our Customer	27



Professional Line Trading Est. (خط المحترف للتجارة) is a Saudi start-up headquartered in Riyadh, offering end-to-end solutions for the hospitality, healthcare, catering, and industrial sectors.

We specialize in:

- ✓ Commercial kitchen equipment
- ✓ Laundry systems
- ✓ Spare parts of kitchen equipment and laundry system
- ✓ Restaurant & catering furniture
- ✓ Cleaning chemicals & hygiene solutions (Buzil – Germany)
- ✓ Utensils & kitchenware

Backed by 15+ years of market expertise in Saudi Arabia, Professional Line was founded to address the region's most pressing operational challenges: downtime, spare parts shortages, delayed maintenance, and inconsistent after-sales support.

We are more than a trading company we are a complete solutions provider. From designing kitchens and laundries to ensuring supply of genuine spare parts and hygiene chemicals, Professional Line manages the entire lifecycle of client operations.

Aligned with Saudi Vision 2030, we support the Kingdom's growth in hospitality, healthcare, and industrial infrastructure through professional service, global standards, and local reliability.



Vision

To be recognized among the top 5 specialized solution providers in Saudi Arabia for kitchen, laundry, and hygiene operations by 2030, delivering excellence that directly supports the Kingdom's Vision 2030 goals.

Mission

- Deliver turnkey solutions: design → supply → installation → training → after-sales.
- Guarantee uptime and operational efficiency with genuine spare parts and proactive maintenance.
- Partner with leading global brands (including Buzil – Germany) to bring international quality to Saudi Arabia.
- Build a culture of transparency, supported by an independent customer rating department.
- Train and develop local talent, contributing to Saudization and knowledge transfer.

Core Values



Integrity & Trust

Every promise backed by commitment and transparency.



Reliability

In critical operations, downtime is not an option.



Customer Focus

Tailored solutions designed around each client's workflow.



Transparency

Independent customer service evaluation ensures accountability.



Growth-Oriented

Agile, innovative, and committed to continuous improvement.



Sustainability

Hygiene, safety, and eco-friendly practices aligned with Vision 2030.

Gain success with us!
Solid Solutions, Perfect Achievement.



(4.1) Professional Line Kitchen Equipment



(4.4) Professional Line Restaurant & Catering Furniture



(4.2) Professional Line Laundry Equipment



(4.5) Professional Line Hygiene Solutions (Buzil – Riyadh)



(4.3) Professional Line Motors & Spare Parts



(4.6) Professional Line Utensils & Kitchenware



(4.1) Professional Line Kitchen Equipment

We deliver complete kitchen projects from concept to commissioning:

- Cooking lines (combi ovens, fryers, grills, steamers)
- Refrigeration (cold rooms, blast chillers, fridges)
- Dishwashing (hood-type, rack conveyors, undercounters)
- Stainless steel fabrication (sinks, tables, racks, hoods)
- Customize Cold Rooms
- Preparation Equipment



(4.1) Professional Line Kitchen Equipment Process



Benefit: HACCP-compliant, efficient kitchens that reduce costs and ensure long-term reliability.



(4.2) Professional Line Laundry Equipment

For hotels, hospitals, and industrial laundries:

- Industrial washers, dryers, and ironers
- Steam finishing & pressing equipment
- Spare parts: belts, valves, bearings, controllers

(4.2) Professional Line Laundry Equipment Process



Benefit: Reliable laundry operations, lower lifecycle costs, and consistent hygiene.



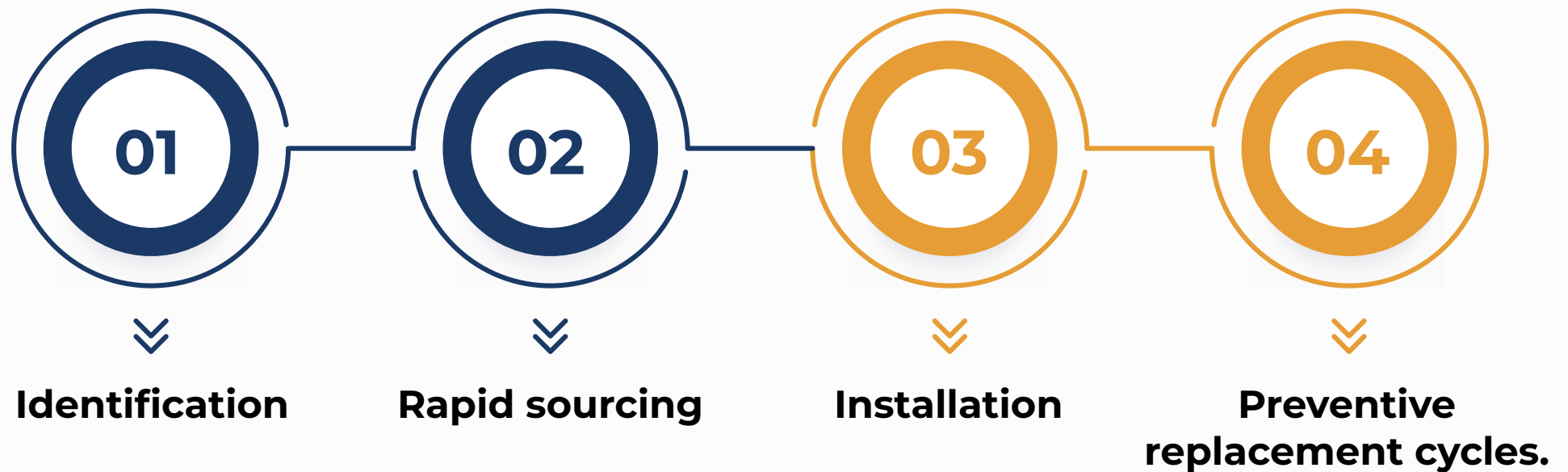
(4.3) Professional Line Motors & Spare Parts

Spare parts ensure uptime and operational continuity:

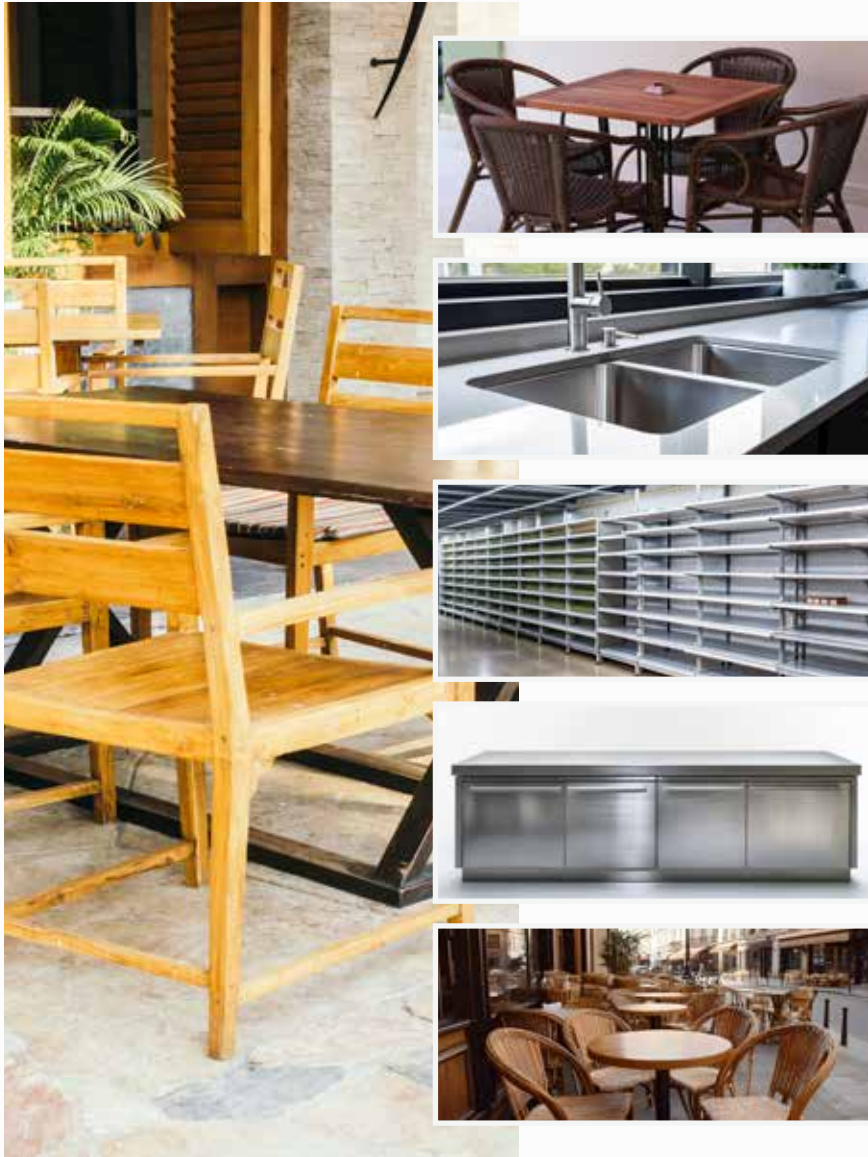
- OEM motors, compressors, pumps, drives.
- Bearings, seals, belts, filters, gaskets.
- Heating elements, thermostats, relays, PCBs.



(4.3) Professional Line Motors & Spare Parts Process



Benefit: Reduced downtime, warranty compliance, and maximum operational uptime.



(4.4) Professional Line Restaurant & Catering Furniture

Durable, ergonomic, hygienic solutions:

- Stainless steel workstations, sinks, shelves.
- Indoor/outdoor dining sets.
- Customized serving & seating.

Benefit: Functional, long-lasting furniture that improves both operations and customer experience.

(4.5) Professional Line Hygiene Solutions (Buzil – Riyadh)

As Riyadh's sub-dealer for Buzil (Germany), we provide:

- Dishwashing detergents, sanitizers.
- Laundry detergents, bleaches, softeners.
- Floor care & surface disinfectants.
- Eco-friendly and hospital-grade chemicals.

Benefit: German quality with local availability and full compliance with HACCP and healthcare standards.





(4.6) Professional Line Utensils & Kitchenware

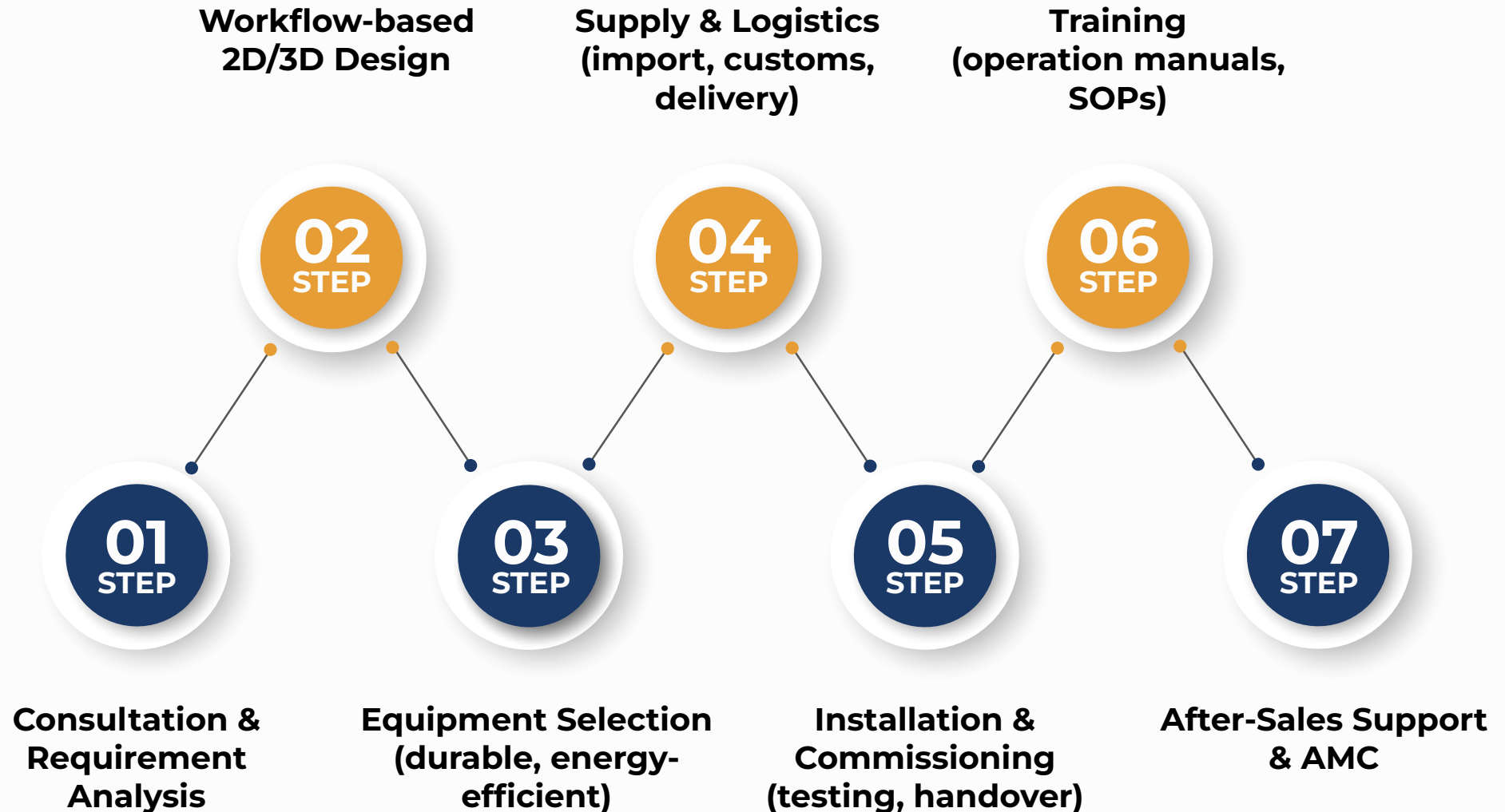
Tools for daily professional use:

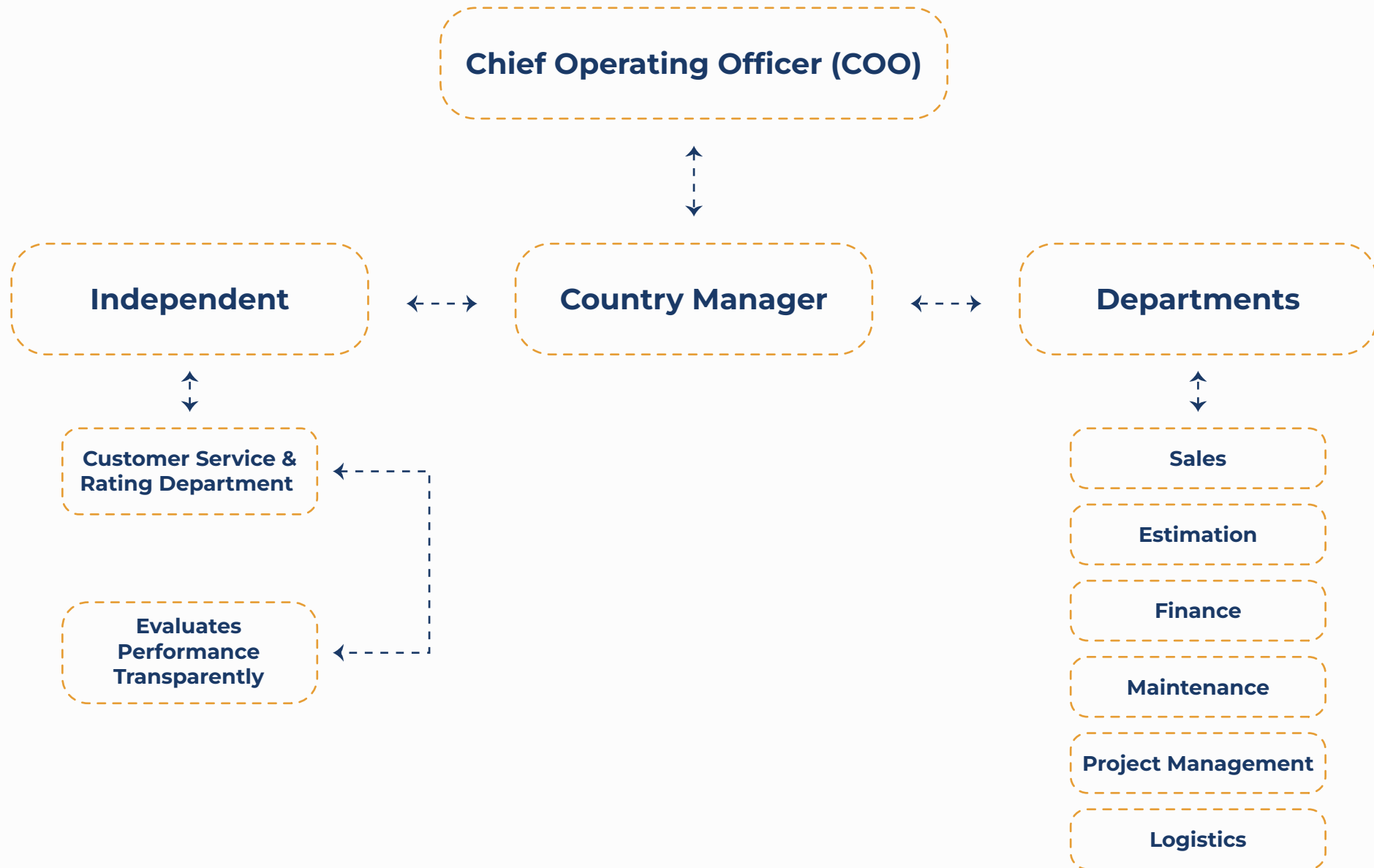
- GN pans, containers, trays.
- Pots, pans, knives, ladles.
- Buffet solutions (chafing dishes, dispensers).

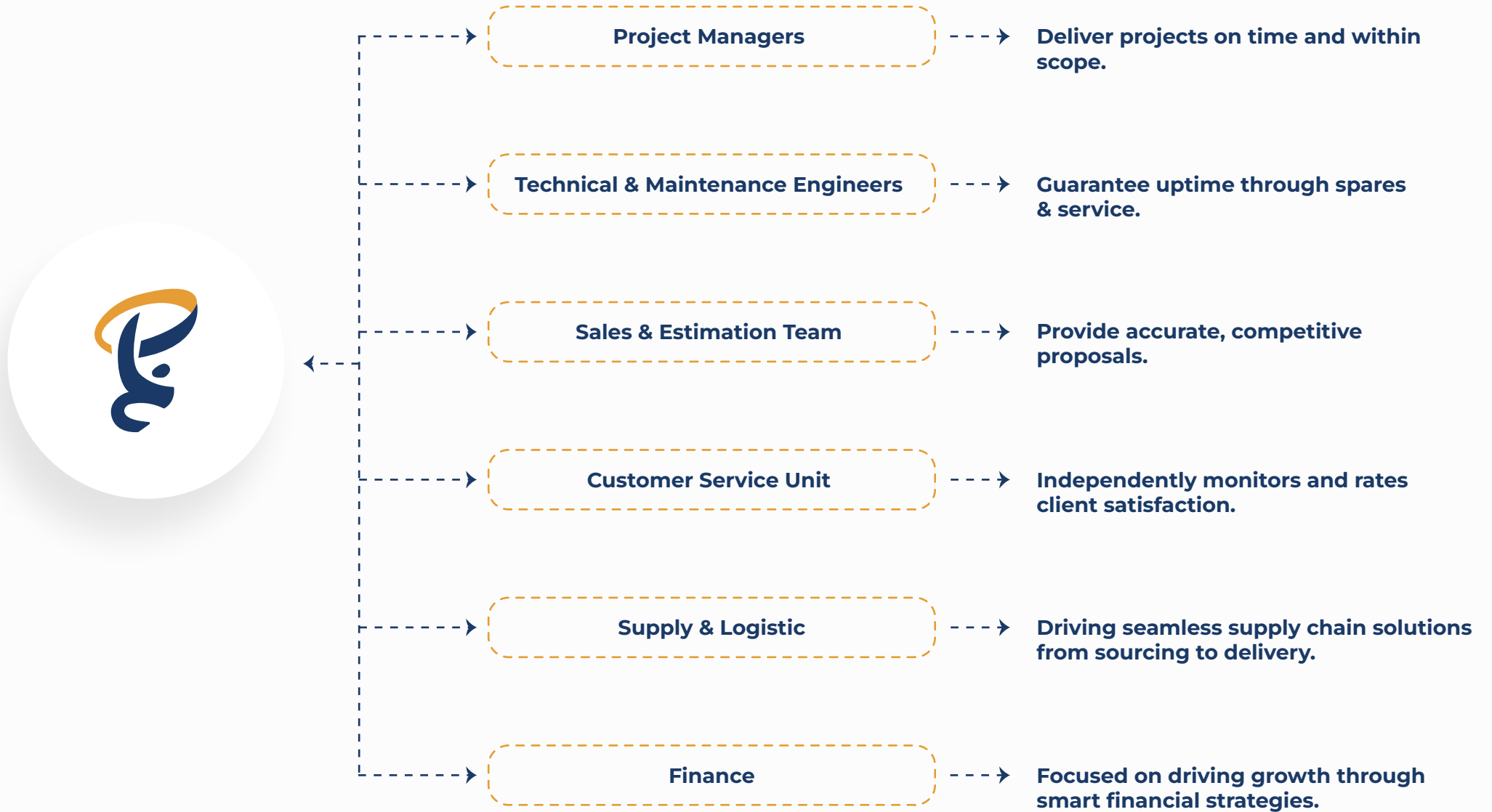
Benefit: Consistent quality, hygiene, and durability under heavy use.



Project Workflow – Kitchen Equipment









Buzil (Germany) dealership in Riyadh

Exclusive hygiene advantage.

Independent customer rating system

Transparency uncommon in the market.

Spare parts-driven uptime strategy

Minimizing downtime losses.

15+ years of Saudi market expertise

Experience blended with start-up agility.

Complete lifecycle solutions

Consultation to AMC under one roof.



Hotels & Resorts



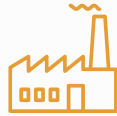
Restaurants & Cafés



Hospitals & Clinics



Catering Companies



Industrial Facilities



**Educational
Institutions**



**Government & Semi-
Government Projects**



Short-Term (2025–2026)

- Spare parts warehouse in Riyadh.
- Strengthening brand dealership network.

Medium-Term (2027–2028)

- Launch e-commerce platform for consumables and utensils.
- Expand service workshops for maintenance contracts.

Long-Term (2029–2030)

- Expand operations across GCC.
- Position Professional Line among the top 5 Saudi kitchen & laundry solution providers.



Professional Line partners with globally recognized brands and OEMs, ensuring authenticity, durability, and compliance.





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winterhalter®

ALTO-SHAAM.

— ambach®

Halton

Victoria Arduino

 **GARLAND®**
A Welbilt Brand

HONVED



Professional Line partners with globally recognized brands and OEMs, ensuring authenticity, durability, and compliance.



therma*line*
Swiss Design

TURBO  **CHEF**



ZANUSSI



 **blendtec.**





Professional Line partners with globally recognized brands and OEMs, ensuring authenticity, durability, and compliance.





Professional Line partners with globally recognized brands and OEMs, ensuring authenticity, durability, and compliance.

LA-CIMBALI

robot coupe®





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